

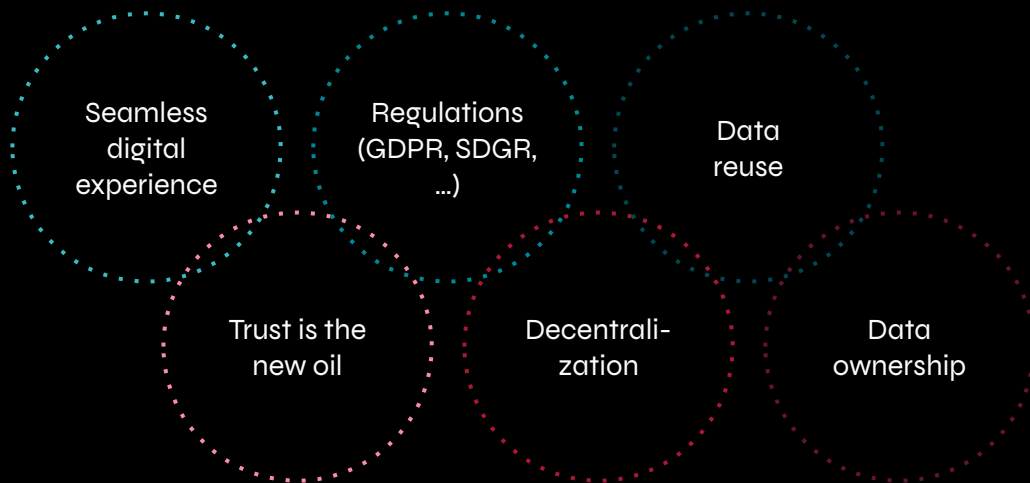


Enabling people & organizations to share data without concerns

- Founded in 2018 and 3+ years experience with Solid
- Team of 10 FTE, excluding the advisory board.
- Customers include (health) start-ups & public sector
- Our main product: use.id







Compile & reuse your truth with Solid

... regardless of where your data is stored.



Compile & reuse your truth with Solid

WebIDs are the next step in the evolution of the world wide web

Web 1.0

Login with your email and password

Login

Web 2.0

Login with your socials

Sign in with Google

Sign in with Facebook

Sign in with Twitter

Web 3.0

Login with your WebID username

Login

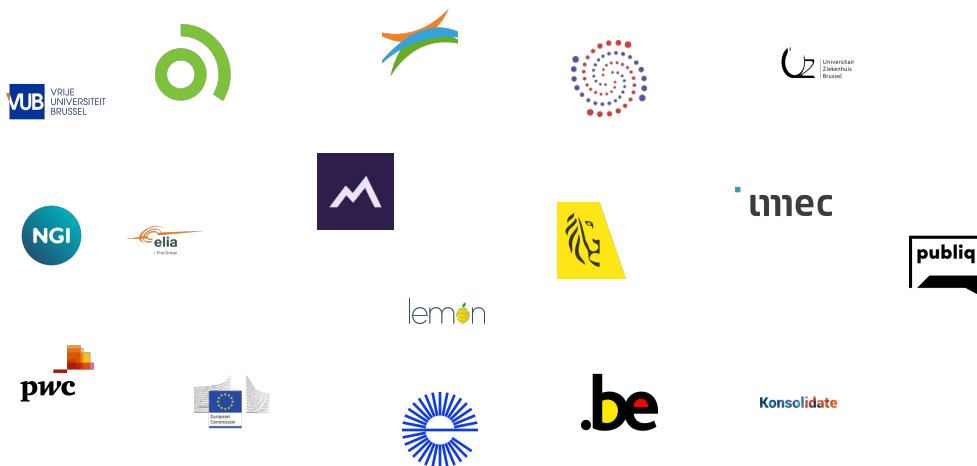
Compile & reuse your truth with Solid

The Solid standard is the future

- [Tim Berners-Lee](#), the father of the world wide web is the inventor of Solid
- [€23m](#) is the amount of money that the Flemish Government invests [to make Solid its backbone](#)
- [€7m](#) was recently granted to Solid Lab, a research institute of [imec](#)
- [6 million Flemish citizens](#) will most likely have a Solid WebID and pod before the end of 2022
- [A significant number of Swedish citizens](#) will most likely have a Solid WebID and pod before the end of 2022
- Many other initiatives (Netherlands, Spain, UK, US, Italy, ...)

Compile & reuse your truth with Solid

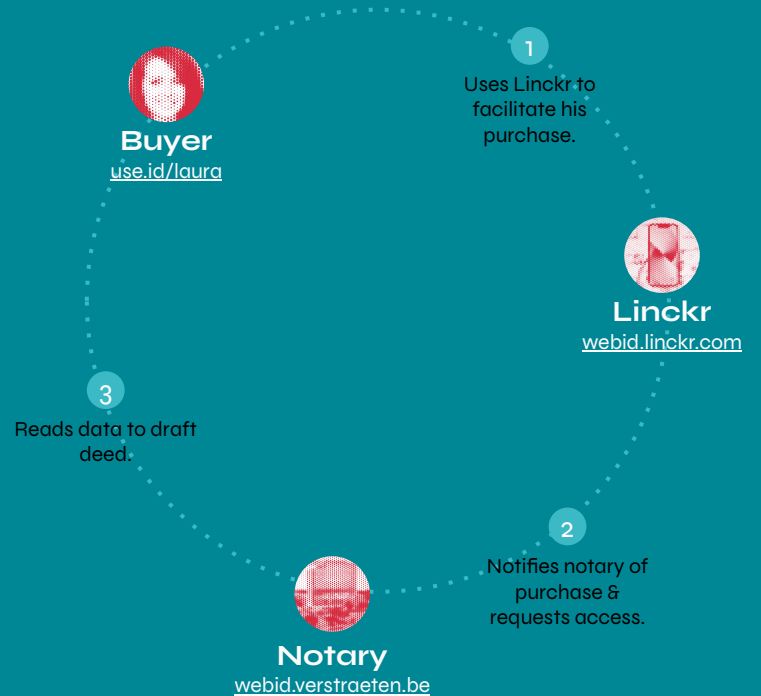
They already trust Digita & use.id to implement Solid



example

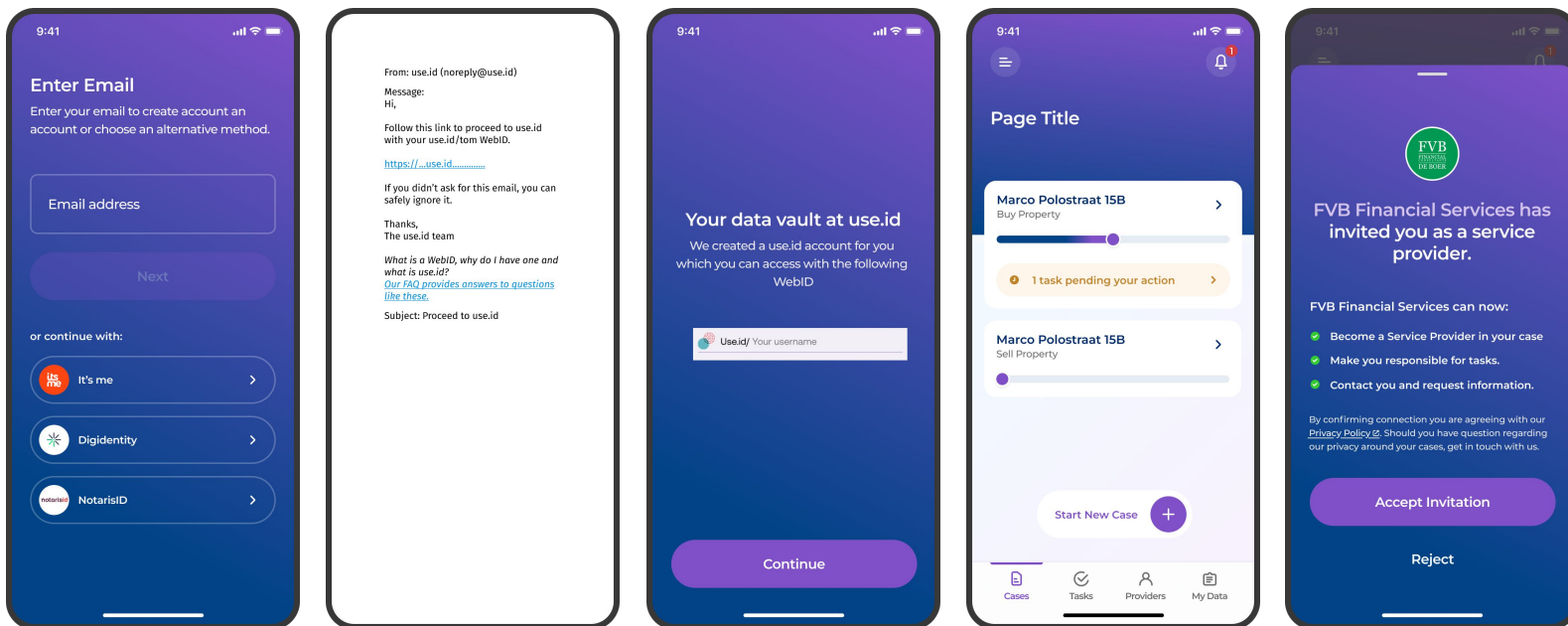
Solid implemented by Linckr

Linckr helps to provide a premium digital experience for a citizen's key life events. Their main focus is on digitizing the "Woonreis".



Solid implemented by Linckr

What does the user experience look like?



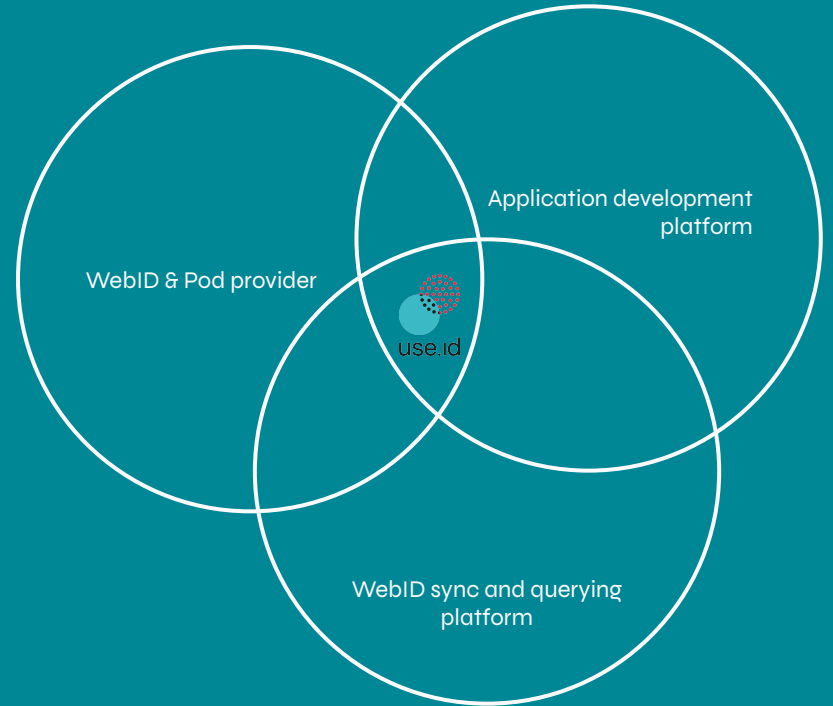
Solid implemented by Linckr

Some major challenges when working with Solid

- It's very important to provide a seamless user experience
- Difficult to build the necessary technical skills
- Implementing Solid might require hosting several technical components
- Challenging to query decentralized data
- Open standards evolve & you need to stay up-to-date
- Need to be compliant to regulations

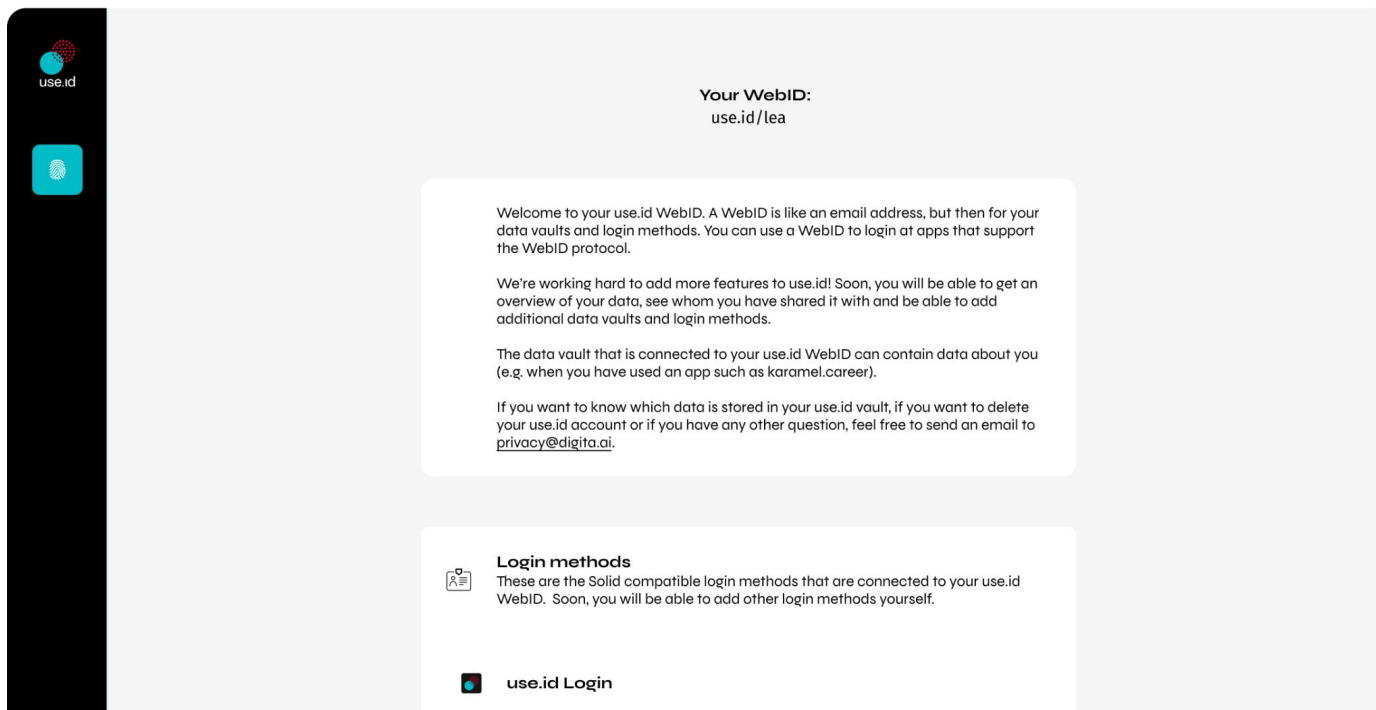
What is use.id and how does it help?

A full stack solution for Solid to reduce barriers for app developers & organizations to get started with Solid.



What is use.id and how do we help?

Our first customers are launching in 2022



The screenshot shows a user interface for a use.id WebID. On the left is a dark vertical sidebar with the use.id logo and a fingerprint icon. The main content area has a light gray background. At the top, it displays 'Your WebID: use.id/lea'. Below this is a white text box containing a welcome message, information about data vaults, and contact details for privacy. At the bottom, there is a 'Login methods' section with a list of login options, including 'use.id Login' which is highlighted with a blue dot.

use.id

Your WebID:
use.id/lea

Welcome to your use.id WebID. A WebID is like an email address, but then for your data vaults and login methods. You can use a WebID to login at apps that support the WebID protocol.

We're working hard to add more features to use.id! Soon, you will be able to get an overview of your data, see whom you have shared it with and be able to add additional data vaults and login methods.

The data vault that is connected to your use.id WebID can contain data about you (e.g. when you have used an app such as karamel.career).

If you want to know which data is stored in your use.id vault, if you want to delete your use.id account or if you have any other question, feel free to send an email to privacy@digita.ai.

Login methods
These are the Solid compatible login methods that are connected to your use.id WebID. Soon, you will be able to add other login methods yourself.

use.id Login



What is use.id and how do we help?

What features does use.id have?

Now

1 Onboard
Provision WebIDs and pods for your users

3 Host
Host WebIDs & pods for users, apps & orgs

2 Identify
Use your existing IDP with Solid, or use ours

4 Connect
Request access to data from users

Next

5 Access
Query & access data shared with WebIDs

6 Monetize
Monetize the authenticity of data



What is use.id and how do we help?

What are the main value drivers?

For business

- Lower barriers to share data
- Set their company or platform apart
- Reduce liability and compliance effort
- Reduce effort & time to market
- Create new revenue streams

For developers

You can focus on building the best possible app without worrying about ...

- ... storing personal data in your own back-end
- ... setting-up an identity provider or integrating with an existing one
- ... designing how to exchange data with third parties
- ... designing access control

What is use.id and how do we help?

What is our approach

Learn

Educate & define use case.



Try

Build a PoC to mitigate risks.



Pilot

Fully rely on use.id & focus on app.



Rollout

Provide pods, potentially on-prem.

