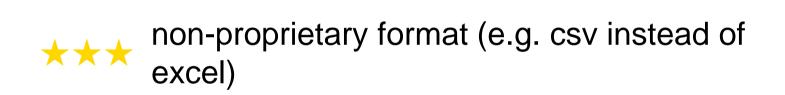
make your stuff available on the web (whatever format)

make it available as structured data (e.g. excel instead of image scan of a table)



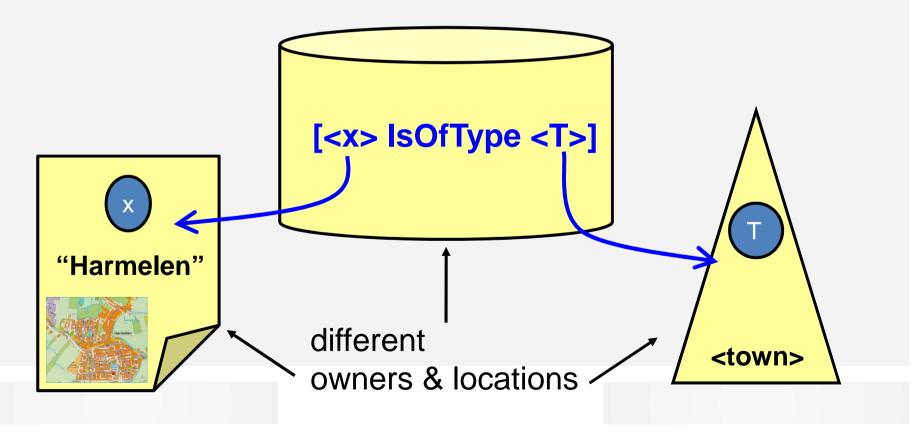
$\star \star \star \star \star$ use URLs to identify things, so that people can point at your stuff



 $\star \star \star \star \star \star$ link your data to other people's data to provide context



On the Web, anybody can say anything about anything



Semantic, Linked, **Open**

Open

Data Formats

Communication Protocols

Shared vocabularies

Open Standards, Web-enabled: XML, RDF

Open Standards, Web-enabled: HTTP, SPARQL

- FOAF for social relations
- GeoRSS for geospatial data
- Dublin Core for documents
- COVO for statistical datasets
- SKOS for categories & concepts

Open Data for Open Government Semantic, Linked, Open

4 steps Publish data items as Web objects **Publish** Allow relations between data-items as web-links Link Use shared vocabularies to describe data & relations **Describe** Simple open standards for data formats & protocols Interoperate

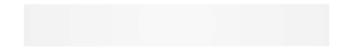


Implications for Government agencies

Don't just publish documents but publish the underlying data

Don't just build a website but publish the underlying data

Enable others to build applications and websites with your data



Semantic, Linked, Open

Fact or Fiction?	Data.gov
Status in US: data.gov	in one year • growth from 47 datasets to 250.000 datasets from 250 agencies • 200+ applications built by third parties • 97.6 million hits But: much of it not in RDF, not web-enabled
	 Students of RPI in 8 months: web-enabled 6.4 billion facts created applications for: plot broadband capacity against internet use faceted browsing on all of data.gov plotting postal service expenditure against performance (effectiveness) plotting wildland fires against agency budgets (effectiveness) uncover interstate migration from tax forms plot family income against medicare claims compare agency budgets across three public budget datasets plot social networks of people visiting the White House

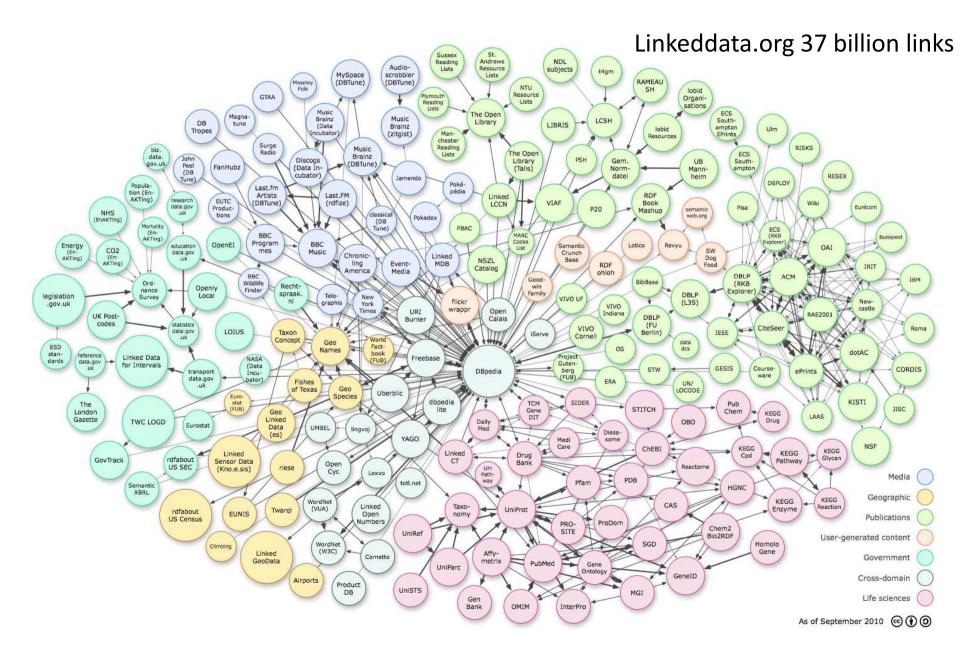
Semantic, Linked, Open



Semantic, Linked, Open



Outside government





Introducing schema.org: Search engines come together for a richer web

June 2, 2011 at 1:00 PM

(Cross-posted on the Inside Search Blog)

Google[™] Official Blog

Insights from Googlers into our products, technology and the Google culture

Today we're announcing <u>schema.org</u>, a new initiative from Google, Bing and Ye create and support a common vocabulary for structured data markup on we With <u>schema.org</u>, site owners and developers can learn about structure improve how their sites appear in major search engines. The site resource for webmasters looking to add markup to their preserved.

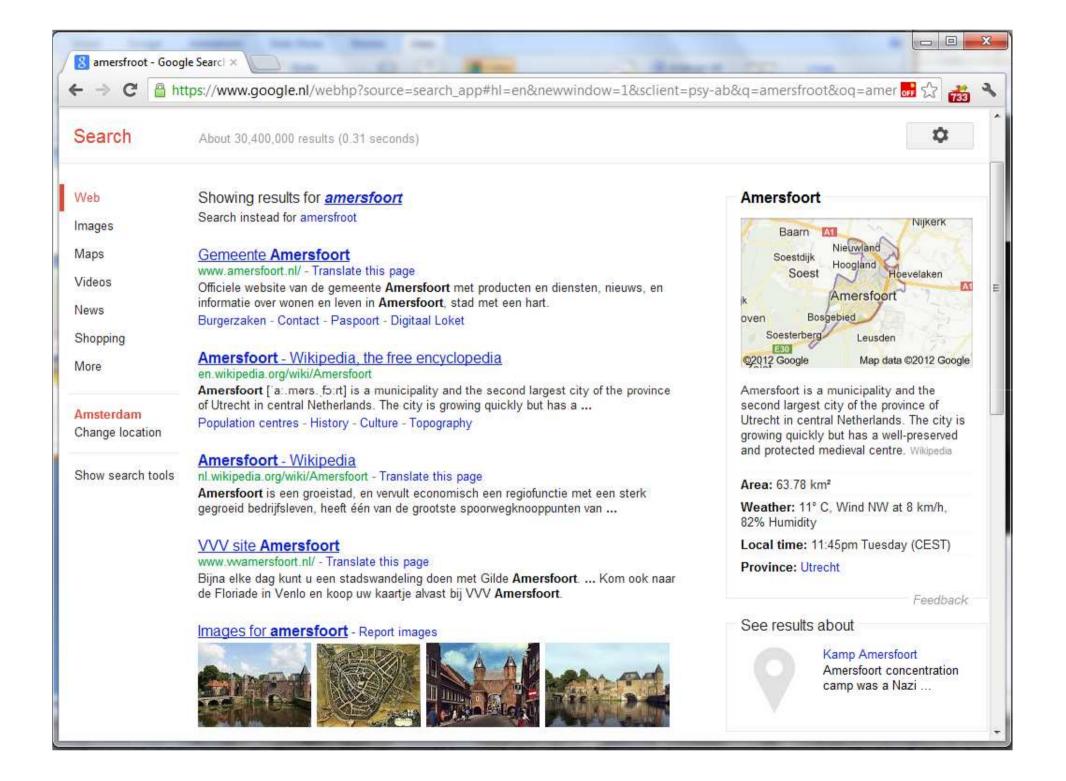
Search engines have been working independent few years now. We introduced rich snippet find better summaries of reviews and new kinds of rich snippets, incluscontent creators across the their pages, and today times as often a

> support, w categories, places and more. As able to regularly publish new schemas queries with rich results. For webmasters or RDFa currently supported by rich snippets, a snippets on Google. You can learn more on our <u>stp Center</u> and on <u>schema.org</u>.

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Secure Search

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Oracle Technology Network > Database > Database Options > Semantic Technologies

White Papers

Database 11g								
Database Focus Areas	Oracle Database Semantic Technologies							
Database Options	Oracle Database Semantic Technologies							
Database Express Edition								
Database Upgrade	Overview Downloads Documentation Community Learn More							
Berkeley DB	Partners Demos Training Performance							
NoSQL Database	Standards & Open Source Presentations Success Stories News							
TimesTen In-Memory Database								
Database Mobile Server	Oracle Database 11g Semantic Technologies is an open, standards-based, scalable, secure, reliable and performant RDF management platform. Based on a graph data model, RDF data (triples) are persisted, indexed and queried, like other object-relational data types.							
RDB								
Audit Vault								
Secure Backup	Application developers use the power of the Oracle Database 11g to design and develop a wide range of semantic-enhanced business applications in areas that include intelligence, law enforcement, integrated bioinformatics and health care informatics, finance, web social network, and media, games, and content management. Learn How Semantic Technologies Makes Enterprise Data Smarter							
Real Application Clusters								
Clusterware								
Cloud Storage								
Multimedia								
Windows	Oracle Database Semantic Technologies Feature Overview (PDF 70.9KB)							
Migration								
Globalization	 Software Prerequisites: Oracle Database 11g Enterprise Edition, Oracle Spatial and Oracle Partitioning Options (PDF 65KB) 							
Database Firewall								
	Presentations							
	Oracle Semantic Technologies Overview Presentation (PDF 408KB)							
	Oracle Semantic Technologies Technical Presentation (PDF 1.0MB)							
	Cytoscape Plugin for Oracle Database Semantic Technologies (PDF 3.5MB)							
	More Presentations							

Culture Shift

- In a knowledge economy data "wants to be free"
- There is value in sharing
- It does require a leap of faith
- If you want people to do something with your data, you have to put it "out there"
- But once you do, it's mostly out of your control "On the Web, anybody can say anything about anything"

Trust on the horizon

- knowing how to trust data
- knowing where data comes from
- "provenance"
- Of course: store provenance as linked data
- Upcoming W3C standards for this





The Network Institute

- VU Amsterdam
- 18 October



- Speeddating with researchers from The Network Institute
- €5000 vouchers available for collaborations
- Mail Frank.van.Harmelen@cs.vu.nl