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### About Semantic Web Company (SWC)



SWC was founded 2001 in Vienna, Austria



Over 20 experts in linked data technologies



Product: PoolParty Suite (launched 2009)



Serving customers from all over the world



EU- & US-based consulting services



#### Semantic Technologies

- Linked Data Technologies
- Metadata Management
- Knowledge Modelling
- Text Mining

#### Software Engineering

- Agile Software Development
- Enterprise IT Architecture
- Usability Engineering

#### Semantic IT Consulting

- Requirements Engineering
- Data Engineering
- Change Management
- Knowledge Transfer





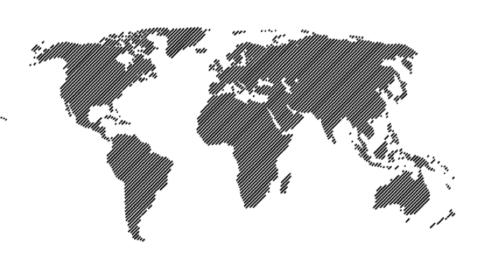
#### Finance / Automotive / Publisher / Health Care / Public Administration / Energy / Education

#### Customers

- Credit Suisse (SUI)
- Daimler AG (DE)
- Roche Diagnostic (DE)
- Wolters Kluwer (DE)
- World Bank Group (US)
- The Pokémon Company (US)
- Healthdirect Australia (AUS)
- Ministry of Finance (AT)
- Wood Mackenzie (UK)
- Council of the E.U. (BE)
- European Commission (BE)
- TC Media (CAN)
- American Physical Society (US)
- Education Services Australia (AUS)
- Pearson (UK/US)
- Techtarget (US)
- Norwegian Directorate of Immigration (NOR)
- REEEP (worldwide)
- GBPN (FR)
- City of Vienna (AT)
- ...

#### **Partners**

- Cognizant (US/UK)
- EPAM Systems
- iQuest (ROM)
- DTI AG (SUI)
- Tenforce (BE)
- OpenLink Software (UK/US)
- Ontotext (BUL)
- Brox IT (DE)
- bridgingIT (DE)
- Wolters Kluwer /DE)
- Term Management (US)
- Taxonomy Strategies
- Search explained
- WAND (US)
- Digirati (UK)
- KMSolutions
- Linked Data Factory (NL)
- Taxonic (NL)
- Semweb (IT/SUI)
- University of Leipzig (DE)
- University of Ireland (IR)
- Fraunhofer(DE) ...







100% Java/Tomcat
Linux/Windows
Service-oriented
Browser-based GUI



- user-friendly: create & maintain vocabularies
- **standards-based**: based on W3C standards
- graph-based: natively built on graph databases
- **embedded in ecosystem:** use of linked (open) data
- **best-of-breed**: text mining, taxonomies & ontologies
- enterprise-ready: secure, simple to install
- integrable: connectors for SharePoint, Drupal,
   Confluence, WordPress, ... your own CMS?

## See how it works! **PoolParty Components**



#### Creation of Controlled Vocabulary / Enterprise Thesaurus

- Foundation taxonomies
- Open data, open thesauri
- Diverse lists, sheets, databases
- Taxonomies already in use



- Thesaurus editing & enrichment
- Thesaurus quality management
- Linked data & thesaurus alignment
- Thesaurus as a service



- Faceted search
- Smart search assistants
- Similarity search
- Semantic Search as a service
- Based on Apache Solr



#### Semantic Search Engine



- Websites, social media
- Open data
- XML and relational databases
- Enterprise CMS & DMS



Creation of Entity Extractor

- All input data transformed into RDF
- Input data linked to enterprise thesaurus All input data categorized and annotated
- Entity extraction/transformation as a service





- Atlassian Confluence
- Microsoft Sharepoint - Drupal, Wordpress
- more to come & on request



- Tag recommendation
- Semantic indexing
- Content recommendation
- Embedded in usual content workflows

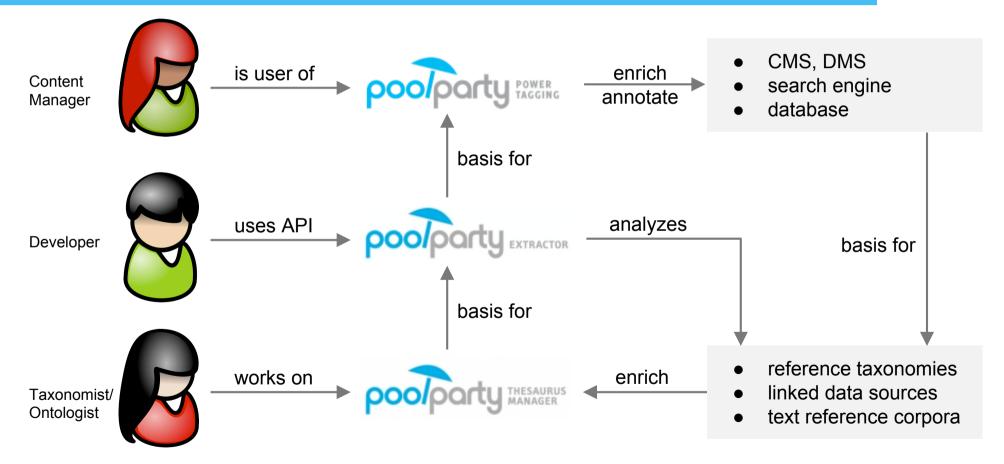




- · 360° views on business objects
- Complex queries
- Linked data mashups
- Linked data as a service
- Based on Virtuoso

# See how it works: PoolParty Components & Work Flows

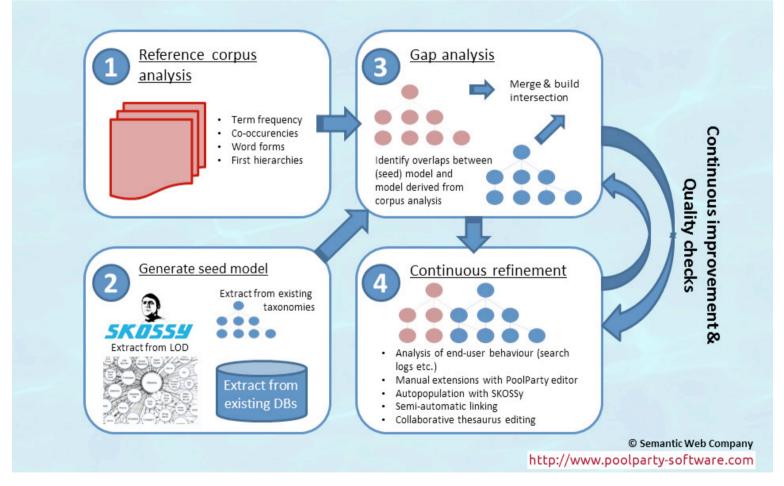






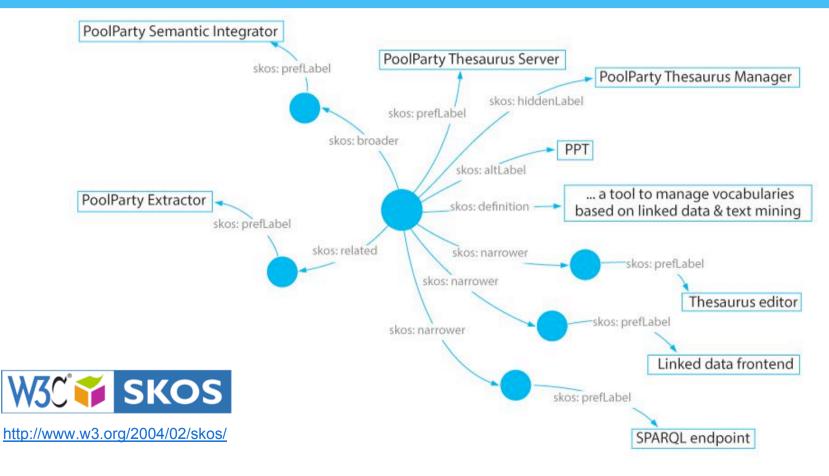
## The **PoolParty approach** for efficient knowledge modeling





## SKOS as a 'backbone' of knowledge graphs





## PoolParty Thesaurus Server from a taxonomist's perspective





- Comfortable browser-based user interface
  - o drag & drop
  - o autocomplete
- Rich import/export features
- Built-in corpus management
- Quality management
- Full-blown audit trails & workflow management
- From simple taxonomies over thesauri to ontologies
- Linking of taxonomies
- Linked Data interfaces
- Visual Browser

## PoolParty Semantic Integrator: Unified Views on various data sources









.... Your own Linked Data App ....

**⊗**SPARQL endpoint

Data from the web, e.g. from DBpedia, Freebase, Geonames, World Bank Data, OECD, ...



Thesauri, taxonomies & knowledge graphs to link/classify content and LOD graphs automatically

based on



Structured data resp. information from Excel, CSV, XML or relational databases

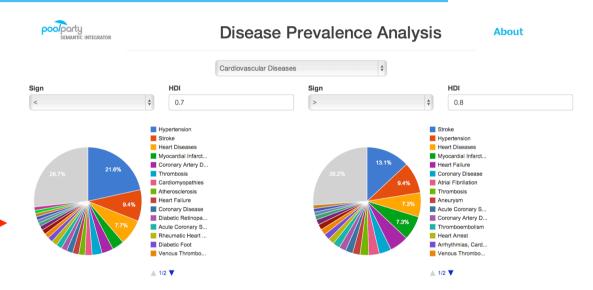
Unstructured content from websites, PDF- or Word-files, or from CMS or DMS

### Create business dashboards on the fly





I want to explore medical research trends in relation to regional prosperity.



Overweight/obesity and hypertension in schoolchildren aged 6-16 years, Aden Governorate, Yemen, 2009.

Hypertension and obesity in children are increasing concerns worldwide. A crosssectional study of hypertension in relation to overweight/ob... [more

The prevalence of type 2 idiopathic macular telangiectasia in two African populations.

Type 2 idiopathic macular telangiectasia (MacTel) is a progressive retinal disease associated with a slow deterioration of visual acuity, st... [more]

Socio-economic status and cardiovascular risk factors in rural and urban areas of Vellore, Tamilnadu, South India.

We examined associations between socio-economic status (SES) indicators and cardiovascular disease (CVD) risk factors among urban and rural ... [more

Programs in codmium-related health affects in persons with high

Are stroke units cost effective? Evidence from a New Zealand stroke incidence and population-based study.

Acute stroke units in hospitals are known to be more costly than standard care, but proponents claim that the health gains will justify the ... [more]

The aging population in Sweden: can declining incidence rates in MI, stroke and cancer counterbalance the future demographic challenges?

It is often taken for granted that an ageing population will lead to an increased burden for the health care sector. However, for several di...

Prevalence, mutation spectrum, and cardiac phenotype of the Jervell and Lange-Nielsen syndrome in Sweden.

To expiore the national prevalence, mutation spectrum, cardiac phenotype, and outcome of the uncommon Jervell and Lange-Nielsen syndrome (JL... [more



### Contact points & further information





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http://www.poolparty-software.com

http://slideshare.net/semwebcompany

http://youtube.com/semwebcompany

#### http://lod2.eu



