

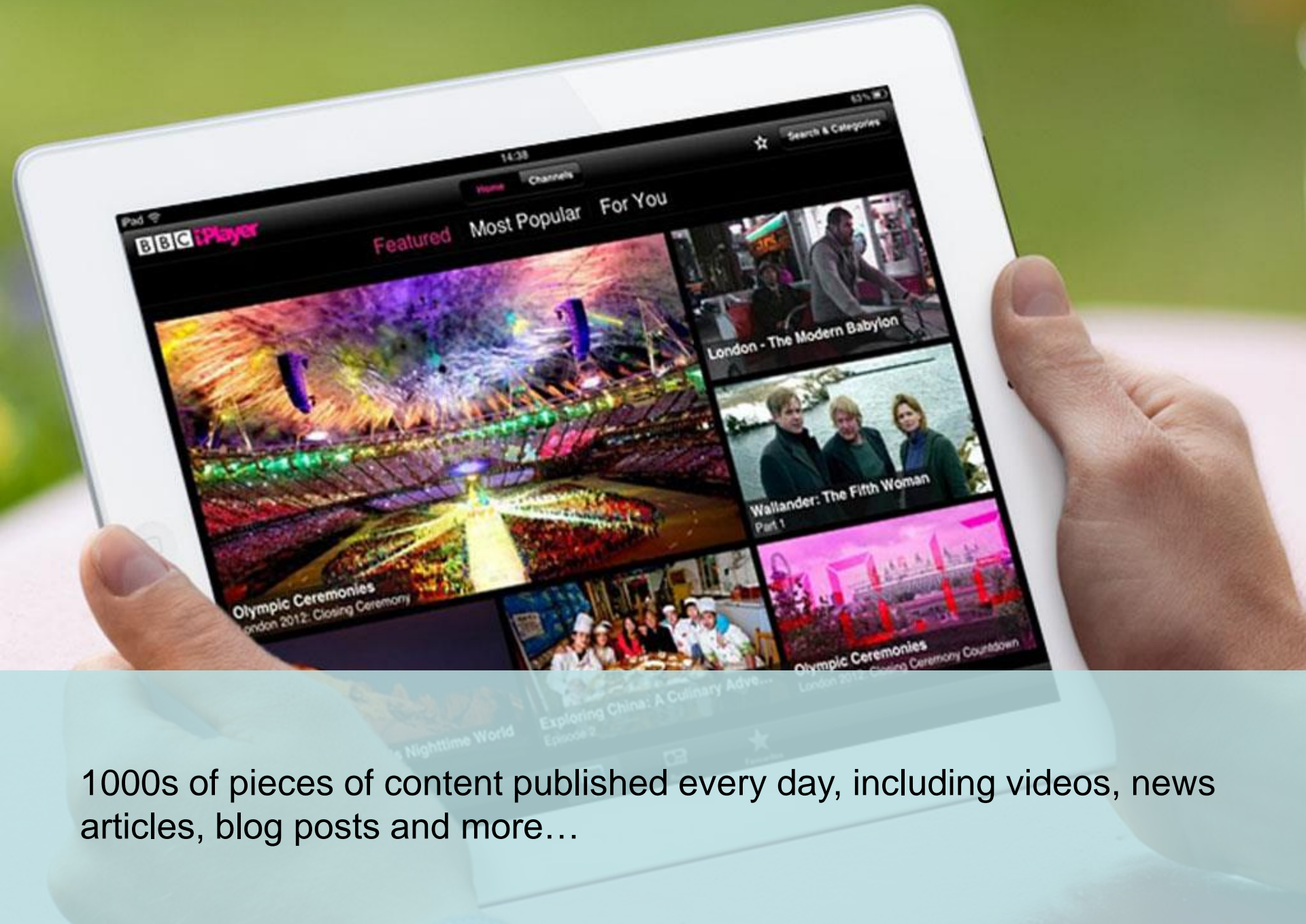
Linked Data at the



Oli Bartlett

@sparkypob

Product Manager, BBC Linked Data Platform



1000s of pieces of content published every day, including videos, news articles, blog posts and more...

Religions

Hinduism

Hinduism is the religion of the majority of people in India and Nepal. It also exists among significant populations outside of the sub continent and has over 900 million adherents worldwide.

Unlike most other religions, Hinduism has no single founder, no single scripture, and no commonly agreed set of teachings.

[More Religions](#)

See also

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SPORT

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FA CUP Fifth-round draw - Liverpool v Brighton; Everton v Blackpool/Sheff Wed; Chelsea v B'ham; Crawley v Stoke

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French Alps murders: Brother arrested over Al-Hilli killings

A 54-year-old man has been arrested in Surrey in connection with the murder of his brother and three other people in the French Alps.

Saad al-Hilli and his wife Iqbal, from Claygate, Surrey, her mother Suhaila al-Allaf and French cyclist Sylvain Mollier were shot on 5 September.

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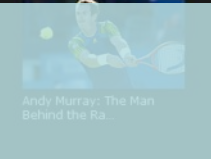
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Featured



The Secret Life of the Sun

Kate Humble and Helen Czerski reveal the inner workings of the Sun and investigate why scientists think changes in the Sun's behaviour may have powerful effects on our climate.



Andy Murray: The Man Behind the Ra

Most Popular

- The Voice UK 15. The Live Final
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- Russell Howard's Good ...
- EastEnders 21/09/2013
- The White Queen Episode 1

IPLAYER FEATURED

The Bomb Squad Episode 2

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'Miracle' pastor to be extradited

Buoyant upbeat a career



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SPORT TOP

Wenger 6 years'

10 online products



No common vocabularies to describe content
Producers can't find the content to publish
Audience don't find the wealth of content relevant to them - content gets lost!



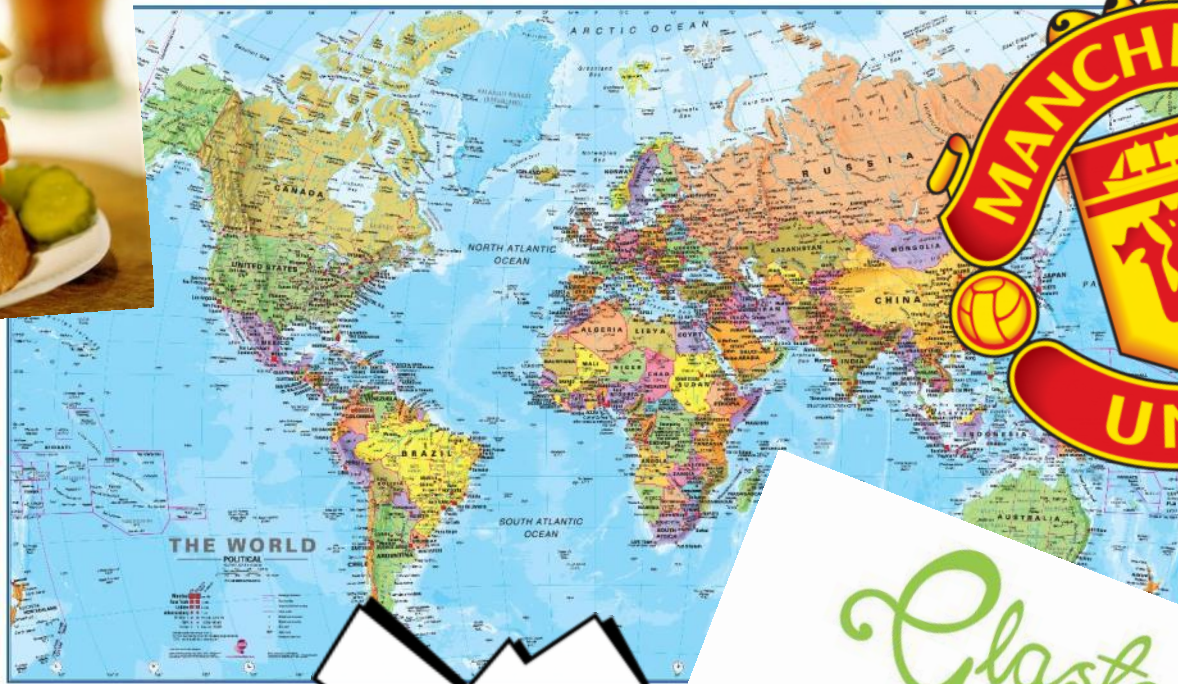
How can we better connect our content?

How can we get more value from the content we create?

How can we make the BBC website experience more fulfilling for our audience?



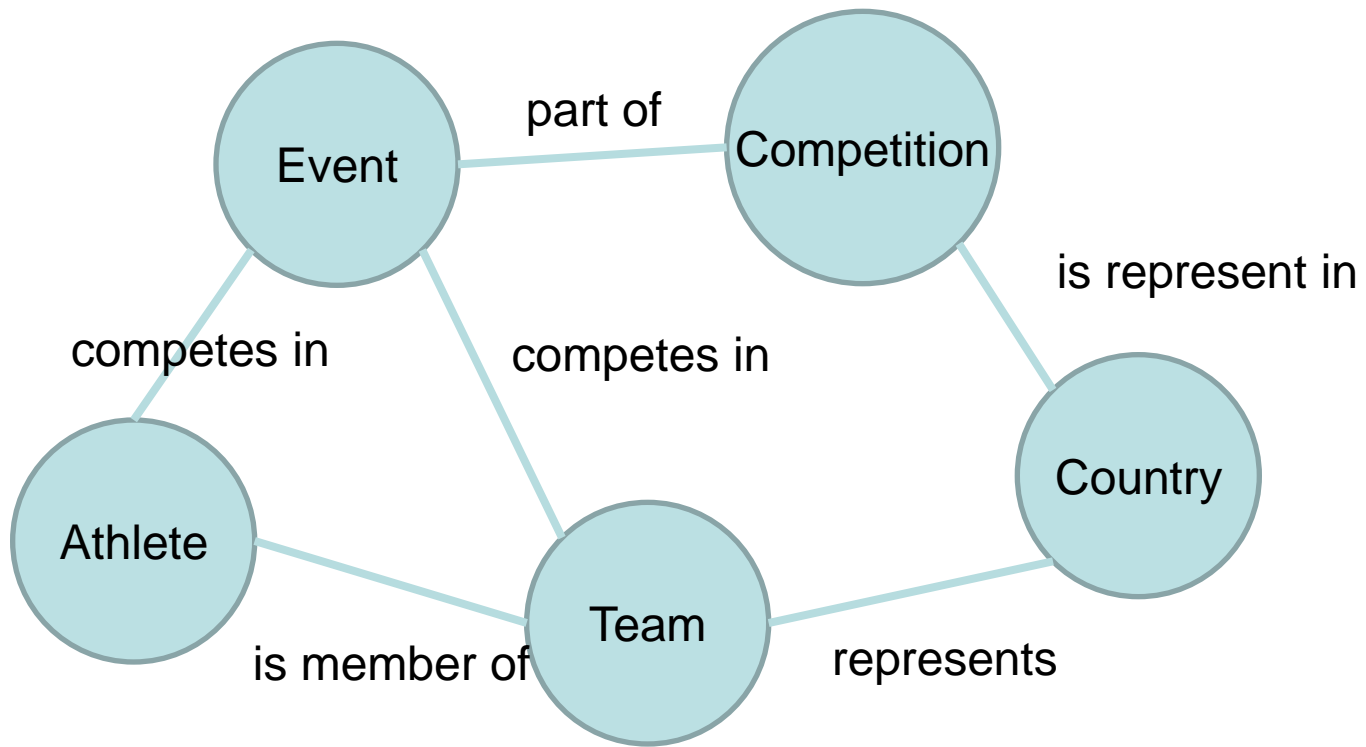
Who are our audience?



What are they interested in?
Generally not programmes



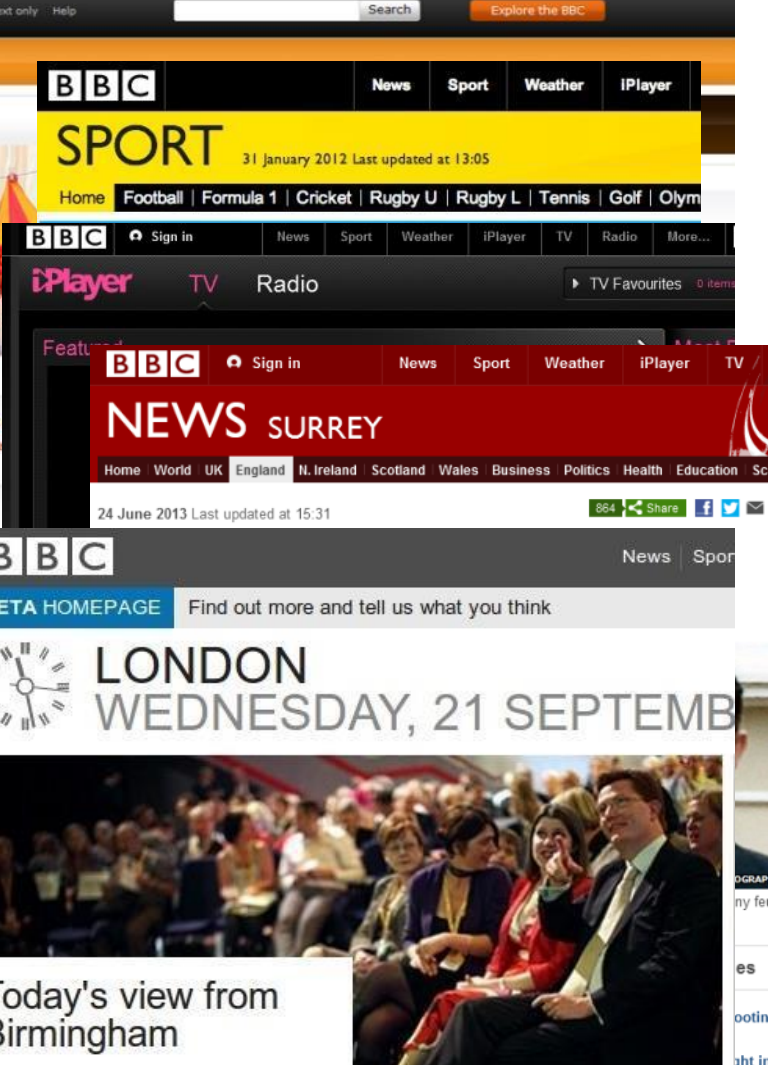
Why not organise our content around these things?



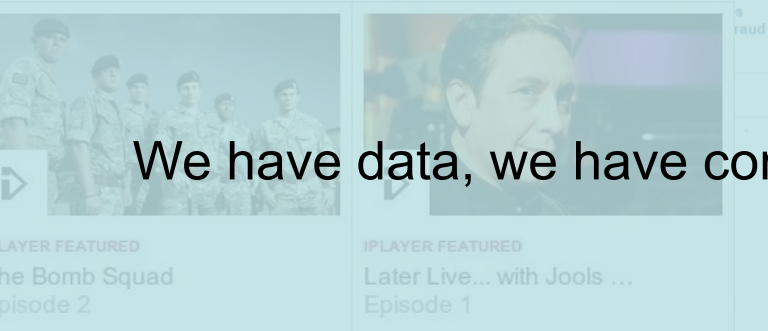
First we need to model the things our audience are interested in



Then we need data for the models



We have data, we have content, but they're not joined up!



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The family were on holiday by Lake Annecy when they were attacked.

Zaid al-Hilli, Saad's brother, was arrested at an address in Chessington, in Surrey.

He had previously denied there was any feud between him and his brother.

'Unanswered questions'

Two judges in Annecy are investigating phone calls made to and from the home of Zaid al-Hilli in the three-week period before the family left for a holiday, the BBC's Christian Fraser, in Paris, reports.

He said: "The French investigators have expressed frustrations since last year that they have not been able to interview Zaid as a suspect.

"They did visit him in March but he was interviewed on that occasions only as a witness. Today's pre-arranged arrest is presumably an opportunity to put some of the unanswered



Zaid al-Hilli previously denied any feud with his brother Saad

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Lake Annecy shootings



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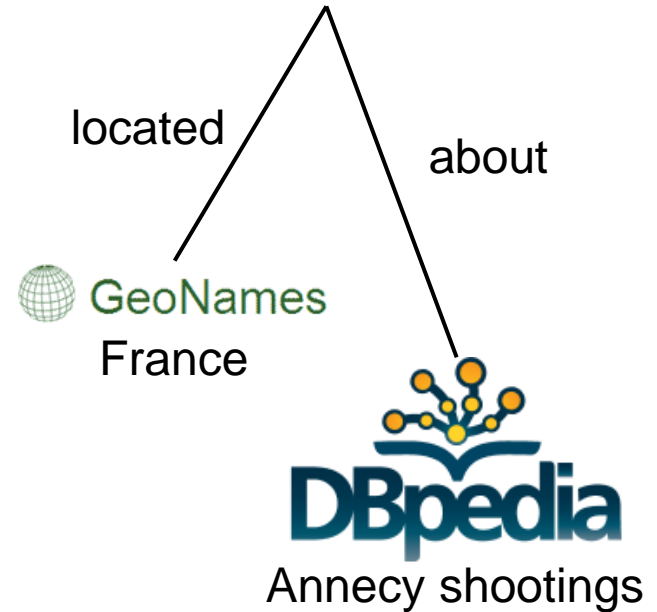
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One option, automated concept extraction

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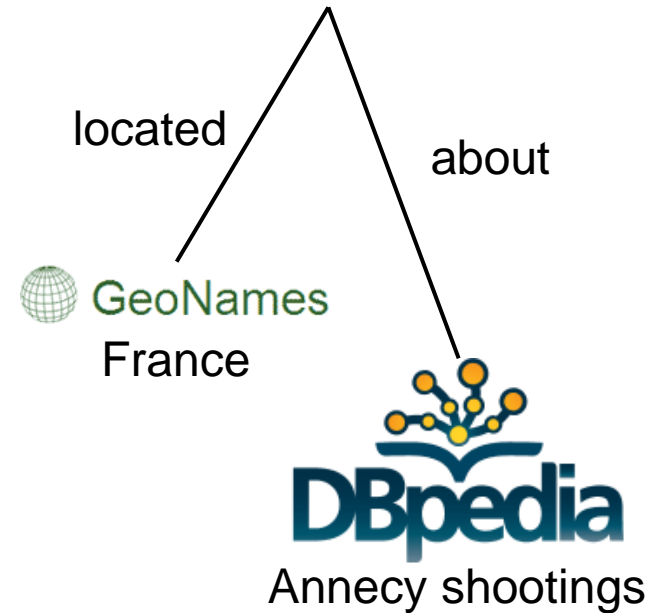
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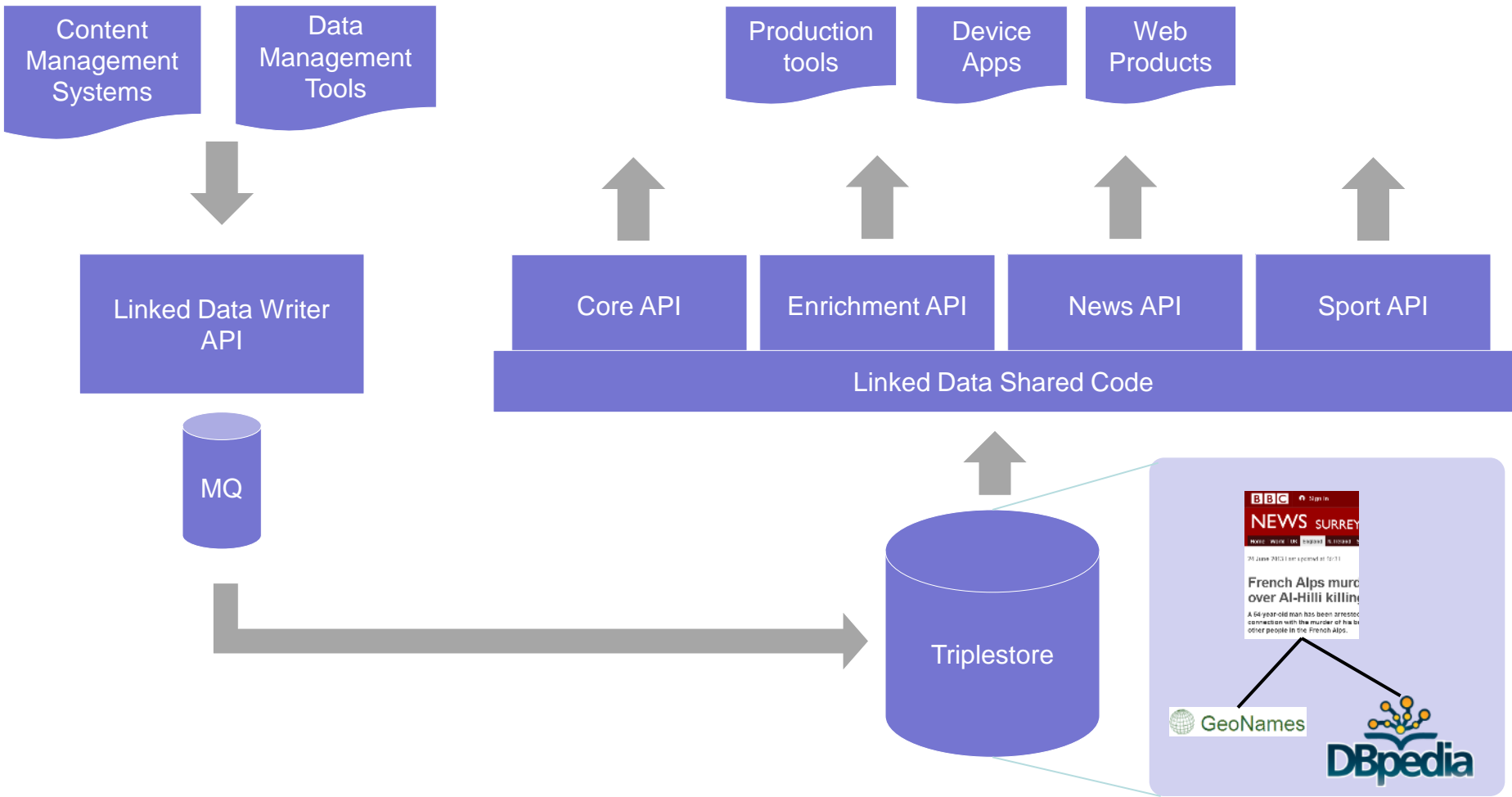
Another option, manual annotation or 'tagging'



≠



In fact we need both



The Linked Data Platform



BREAKING NEWS

Luton Airp

HACKING SCANDAL

Centralised shared ontologies and key concepts of value to the audience
Tools to allow association of our content with these concepts
APIs to allow retrieval of content by concept, or via more complex queries

Report: Murdoch is expected to leave country
BIBIC NEWS 14:34 FORMER NSW EDITOR • DAVID C

BAE-EADS merger cancelled amid political impasse

BAE Systems and EADS have decided to cancel their planned merger, after talks were thwarted by political deadlock.

The UK and its counterparts in Germany, France and the US have failed to agree to limit their influence in the merged firm in order to maintain BAE's strong military relations in the US Pentagon.

The BBC understands that Germany was fundamentally opposed to the deal.

China's German entrepreneur became a bar - as it did overnight - EADS and BAE had no option but to call the whole thing off," said the BBC's business editor, Robert Peston.

The move came ahead of a 17:00 BST regulatory deadline to close the deal.

"We are obviously disappointed that we were unable to reach an acceptable agreement with our various government stakeholders," said BAE chief executive Ian King.

Top Stories

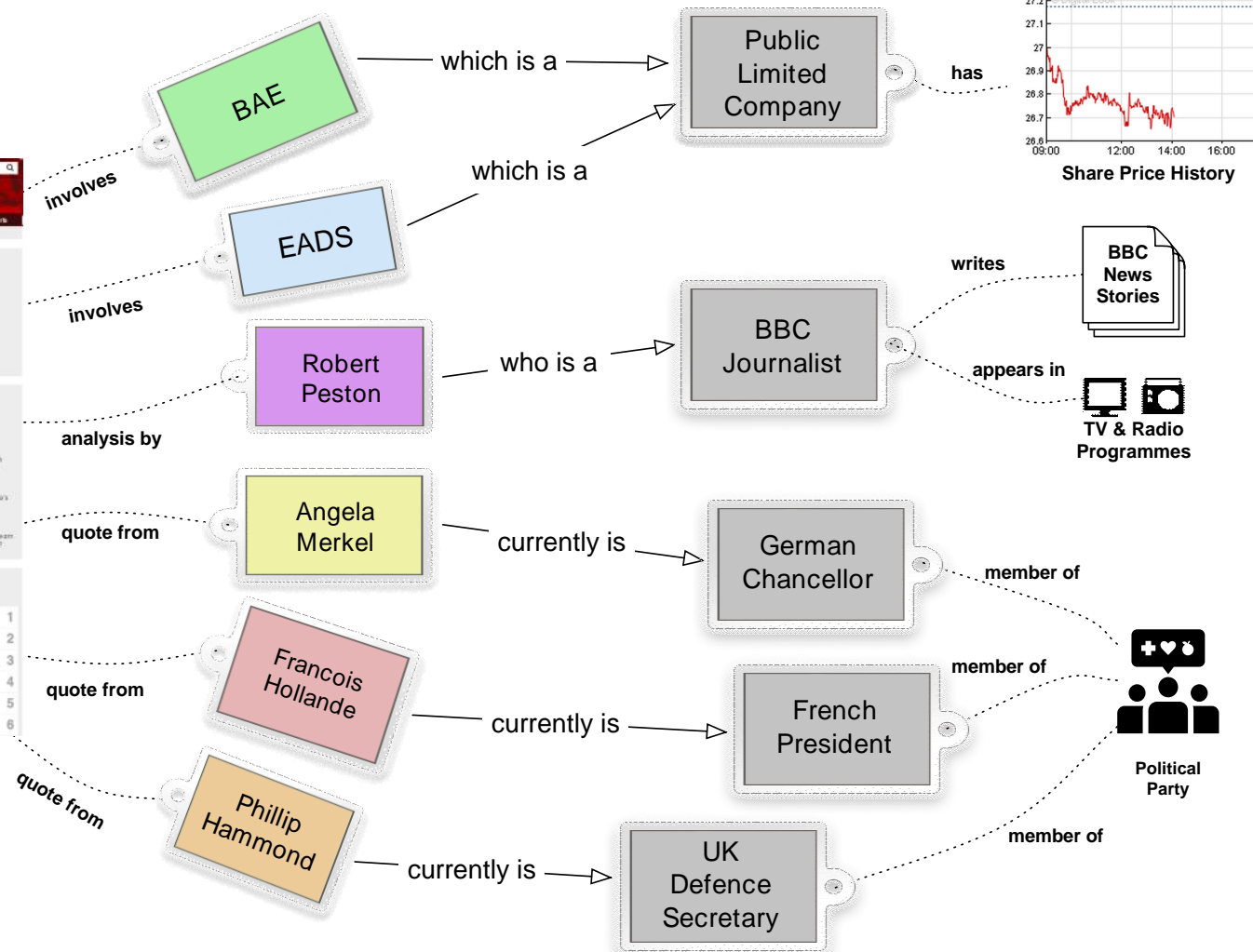
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- Get stop and search right, says May

Features

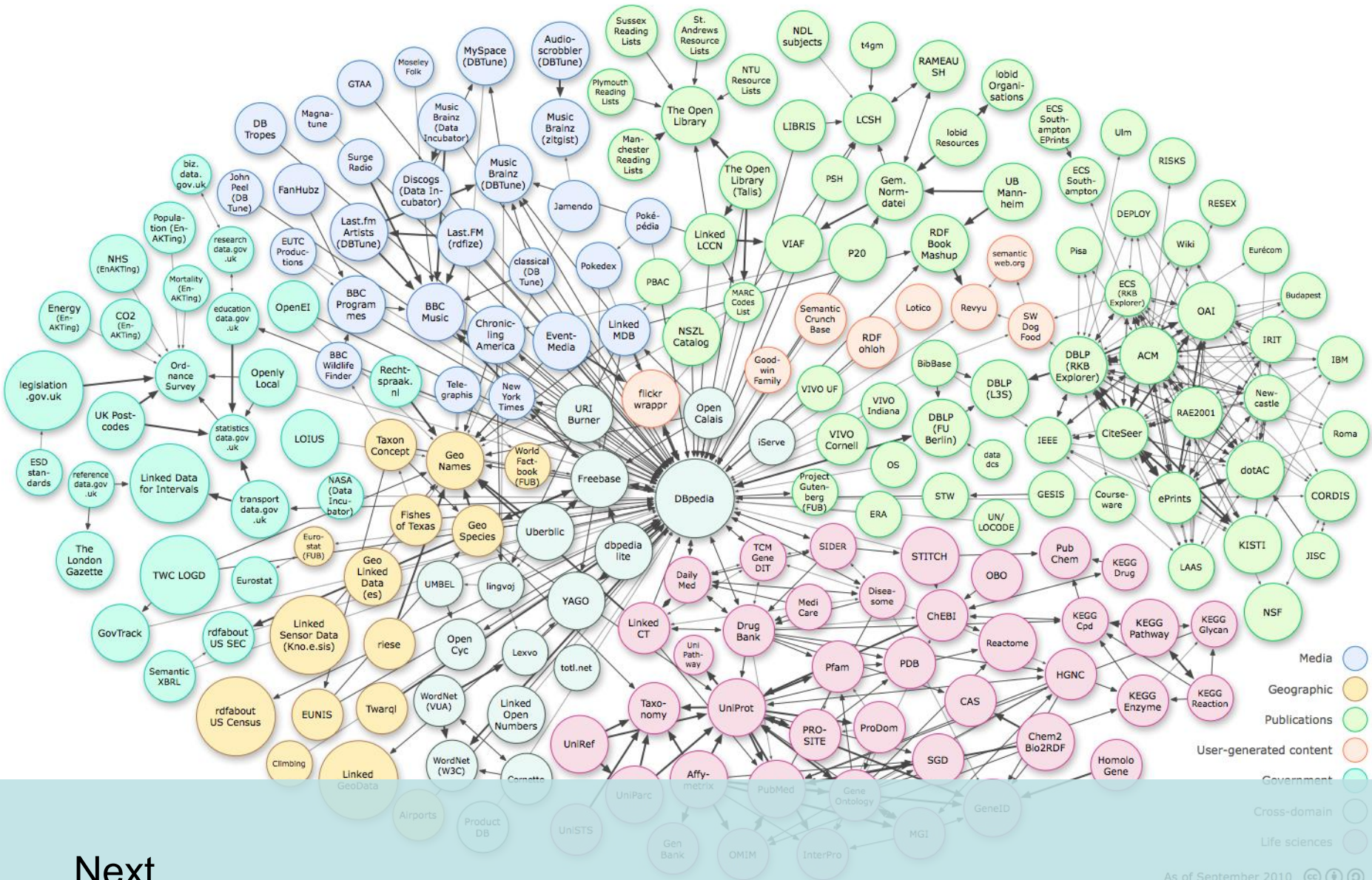
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6	6	6



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Open API giving access to BBC data about the content we produce
 RDF representations of our concepts and content

Thanks

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