

PLDN Sessie 21 april 2016

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- Apiwise
- Platform Linked Data Nederland
- #Geo4Web testbed

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- Brouwerij de Brouwtoren

Apiwise assists organizations in gaining more value and utility from their Small, Big, Linked, Open and/or Closed Data by using state-of-the-art semantic web APIs.

Crawlable Data

Machine-friendly Data

Crawlable Data

Machine-friendly Data
Crawlable Data
Developer-friendly Data

Programmable Data

A programmable web, formed by a network of connected services, products, data and devices, each doing what it is good at, is the future of the Internet as we know it.

By adding semantics using JSON-LD, the data might trigger search engines and crawlers like Apple Siri, Microsoft Cortana and Google Now, to boost search results and integrate the data, so that human readable questions could be answered.

Structured Data

Shopping results for **dynamat xtreme 36" bulk pack**

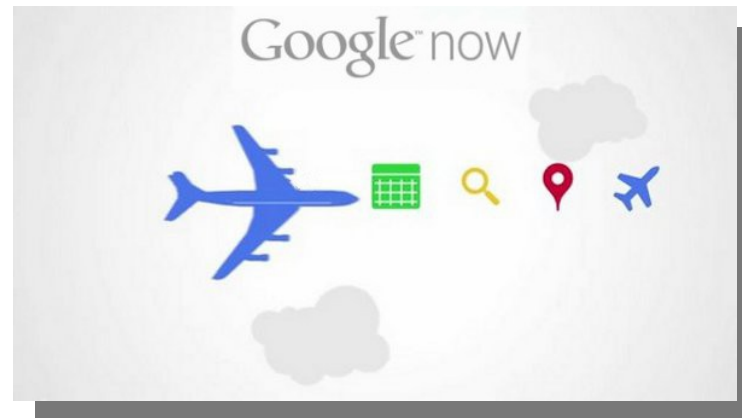
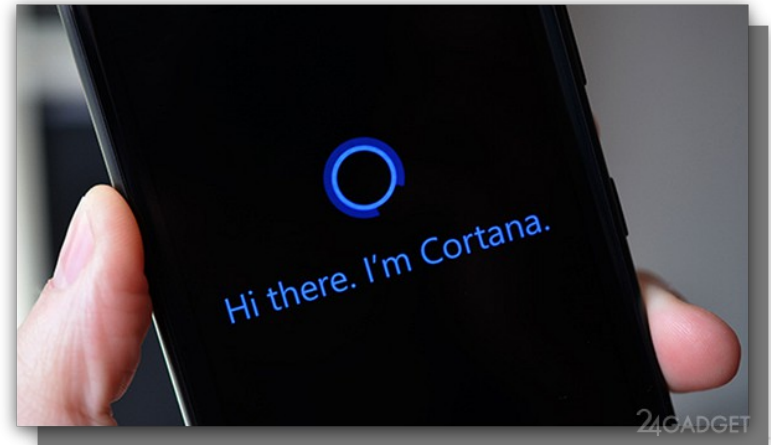


- Dynamat Xtreme 36" Bulk Pack (Entire Car) - 10455**
 - ★★★★★ 98 reviews - \$149.99 - [SonicElectronix.com](#)
- Extreme Dynamat Xtreme Bulk Pack Heat & Sound Deadening**
 - \$229.99 - [Amazon.com](#)
- DYNAMAT XTREME BULK PACK (10455) 9 Pieces 18"x 32" (36ft)**
 - \$154.90 - [HookedOnTronics.com](#)

Google search results for **frank lloyd wright**. The search results page is circled in red. The main result is for **Frank Lloyd Wright**, including a portrait, biographical information (Born: June 8, 1867, Richard Center; Died: April 9, 1959, Phoenix, AZ; Education: University of Wisconsin-Madison; Spouse: Olgivanna Wright (m. 1928), Maude "Maier" Wright (m. 1903-1927), More; Children: John Lloyd Wright, Lloyd Wright), and a list of structures like Fallingwater, Taliesin, and Robie House. Other search results include the Frank Lloyd Wright Foundation, Wikipedia, and architecture tours.

Google search results for **Oceanic Airlines Flight 22**. The flight information is displayed in a white box with a green airplane icon. The flight is **On Time** from SFO to ZRH, departing May 18 at 1:40pm from Terminal 1, Gate 12, and arriving in Zurich at 10:40pm. A **Check-in** button is visible. Below the flight info, there is an email snippet from Oceanic Air Lines.

Google search results for **Taco Night**. The search results page is circled in red. The main result is for **Taco Night** via Google Calendar, scheduled for **Sat May 18 7pm - 8:50pm (PDT)** at **Tortilla Heights, San Francisco**, with **3 going**. There are **Yes**, **Maybe**, and **No** response buttons. Other search results include an invitation to Taco night and a reminder for a dinner.





Large Set of Unknown Devices

Schema.org

Content negotiation

Usecase specifiek

- Performance
- User Experience
- Usecase omgevingswet...



De Rijdende Rechter

Vanavond 22.20



00:06 / 00:16



Laat de *unknown client* beslissen

Conclusie

- Het gaat allemaal om conversie
- Een website is slechts een representatie van data
- Mensen slaan de restaurant website over als ze honger hebben en een pizza kunnen bestellen door PIZZA te roepen naar hun telefoon
- Publiceer informatie in plaats van data

Vragen?